



Asset Enhancement Solutions, LLC
Creative Solutions to Financial Challenges

Non-Traditional Financing Programs
Mergers & Acquisitions

Turnaround Consulting
Financial Management Services

Term Loan/Advance from \$250,000 to \$2,000,000 – Funded in 5 to 7 Days
Higher Amounts Possible Based on Collateral & Profitability

This loan/advance is being made by the Lender based on a combination of cash flow, collateral, profitability, company and industry. The Principals of the company will be required to Personally Guarantee this loan/advance.

The Lender will consider making this loan/advance even if you have debt outstanding from a commercial bank or other lender. However, this Lender is not willing to sign a subordination agreement with your existing Lender. Please note that per your current loan agreement you could be in default if you obtain financing from another Lender. We urge you to discuss the terms and suitability of any financing with your trusted independent advisor, attorney, accountant or professional.

Minimum loan/advance amount is \$250,000 and Lender can typically go up to \$2,000,000. Loan/Advance amounts are usually up to 10% of annual revenue. Lender requires company to have minimum annual sales of \$3,000,000.

The Timeline for funding of this loan/advance can be as quick as 5 days assuming ideal circumstances as follows:

Day	Milestone
1.	Lender receives complete package
2.	Lender & Company resolve questions that arise from Due Diligence
3.	Proposal issued & Signed, Good Faith Deposit wired to Lender
4.	Loan Documents Prepared
5.	Company receives funding

*The above Time-Line is based on a New York Corporation
Out-of-State Corporations add 3 days*

Lender will consider higher loan/advance amounts if there are no other Lenders in place and/or if there is significant collateral in the Company. Lender will have a preliminary estimate of the advance amount after reviewing the information noted below. The Lender will be able to make a final determination of the loan/advance after they review all the information that you upload to our data room and they underwrite the loan/advance.

The loan/advance is paid back on a weekly or daily basis via an ACH from your bank account.

The cost of this term loan/advance is as follows:

1. Lender charges a Financing Fee based on the term you choose to repay the loan. The Financing Fee can range as follows for each term:

Months of Repayment	Financing Fee %'s
6	6% to 10%
9	9% to 14%
12	12% to 18%

2. The financing fee will be determined by the Lender after reviewing the information submitted. The fee will be based on the quality of the transaction, the complexity of the ownership structure and the complexity of the organizational structure. A transaction involving multiple entities and multiple owners can make it complex and more expensive.

A transaction can be considered to be of "Good Quality" if it has many of the following characteristics:

- | | |
|------------------------------------------------------------|-------------------------------------------|
| Profitability | Strong bank balances |
| Positive Cash Flow | No current Merchant Advances |
| Collateral with few or no liens | Long standing business |
| Industry providing products or services in high demand now | Principals with strong personal credit |
| Low leverage | Strong Personal Guarantees |
| | Large customer base with no concentration |

3. The following is a summary of what the Financing Fee and Weekly Repayment will be for each \$100,000 you borrow:

Months of Repayment	Loan/Advance Amount	Financing Fee %	Financing Fee	Repayment Amount	# of Weeks to be Repaid	Weekly Repayment
6	\$ 100,000	6.0%	\$ 6,000	\$ 106,000	26	\$ 4,077
9	\$ 100,000	9.0%	\$ 9,000	\$ 109,000	39	\$ 2,795
12	\$ 100,000	12.0%	\$ 12,000	\$ 112,000	52	\$ 2,154

4. Prepayment – Should you want to pay-off this term loan/advance prior to maturity, Lender will discount the unamortized portion of the Financing Fee by 50%. Using the example above, if a 12-month loan/advance is terminated in month 4, with \$8,000 of the Financing Fee unamortized, the Lender will require repayment of 50% or \$4,000 of this unamortized fee in addition to the outstanding principal.

5. In addition to the Lender Financing Fee noted above, there will be a Loan Fee due to Asset Enhancement Solutions, LLC ranging from .5% to 5% of the loan/advance amount. The Loan Fee will be determined after the Lender determines the amount of the loan/advance.

These are not normal times and businesses do not have the luxury of months or even weeks to get funded. Some companies need immediate financing to keep their business operating and staff employed. It could still take weeks for companies to receive the proceeds of the SBA Disaster Relief Loan and days or weeks to receive proceeds from the Paycheck Protection Program (PPP) Loans under the CARES ACT. While this immediate financing may not have the ideal terms, structure and cost, it may be the quickest way for you to obtain needed financing. You may look at this loan/advance as providing you with a quick bridge loan until you have the time to put more appropriate, less expensive financing in place.

If you are unhappy with the terms of this loan/advance or do not qualify for this loan, please contact us and we will try to assist you with other alternatives.

To apply for this Term Loan/Advance email the following information to info@assetenhancement.com with the following subject line "Applying for Term Loan/Advance". As we know this information is very confidential, we have signed the Confidentiality Agreement that is located on the Forms page of our website. If you do not have the ability to print, sign and scan/fax this signed document back to us at this time, let us know and we will email you a version that can be signed by both parties electronically.

1. Past 3 years CPA prepared financial statements (if applicable)
2. Past 3 years business tax returns
3. Most recent accounts receivable aging
4. Most recent accounts payable aging
5. Business debt summary (this form can be downloaded from the "Forms" page of our website)
6. Last 12 months bank statements – Must include the banks statements for March 2020 and YTD 4/20

Once we are advised by the lender of the preliminary loan/advance amount we will reach out to you. At that time, if you are interested in moving forward and formally applying for this loan/advance we will email you a link to our Virtual Data Room (Onehub) so that you can review the Instructions, List of Information Needed, Required Forms, and our Agreement. At that point you can decide if you want to move forward with this loan/advance.

About Us

Asset Enhancement Solutions, LLC is a financial advisory firm that provides both Investment Banking and Consulting Services to companies to solve unfavorable challenges such as operational, financial or liquidity issues or positive challenges such as satisfying opportunities for rapid growth and expansion. The firm was founded on the principle of experienced operating executives providing valued-added services to clients at a reasonable fee structure. We work with public companies, middle market companies and small businesses in most industries and geographic areas.

Asset Enhancement Solutions, LLC has arranged over \$500 million in financing for both public and private companies in a variety of industries and geographical areas. We can manage the process of sourcing debt or

equity financing which businesses need for growth or survival. Beauty is in the eyes of the Beholder! As we know many "Beholders", we have many alternative sources that provide funding when many commercial banks cannot, due to the regulatory requirements by which they are governed.

Important Notices

We urge you to discuss the terms and suitability of any financing with your trusted independent advisor, attorney, accountant or professional. Accepting this loan/advance from the Lender indicates your agreement that Asset Enhancement Solutions, LLC and its principals shall have no liability or obligation to you or any other person or entity whatsoever for any liability or damages that may arise from your accepting this loan/advance from the Lender making this loan/advance and you shall not make any claim or institute any suit against Asset Enhancement Solutions, LLC and its principals of any kind whatsoever including claims arising out of or related to any such financing or otherwise. Asset Enhancement Solutions, LLC will be earning a Loan Fee should you receive a loan/advance from this Lender which will be deducted from the proceeds at Closing. This Communication is governed with the laws of the State of New York without regard to conflicts of laws principles.