

Arthur Sanders joins Asset Enhancement Solutions, LLC

Port Washington, New York, February 25, 2015 – Arthur Sanders, of Woodbury joined Asset Enhancement Solutions, LLC as a Director. He will focus on raising capital for businesses that require creative, non-traditional financing for growth or survival and assisting clients on the sale of their business. He is a retired partner of Israeloff, Trattner & Co., CPAs, P.C. Garden City office where he was a member of the Firm's Litigation and Valuation Consulting Group.

As a CPA for over 30 years, Mr. Sanders has an extensive background in management advisory services related to client financing needs, mergers and acquisitions, exit strategies, financial reporting, tax compliance, real estate conversions and public offerings.

Mr. Sanders served as President of the Hauppauge Industrial Association (HIA) for 3 terms and was made a Lifetime Board Member in 1998. He is a Past President of the Long Island Chapter of the Institute of Management Accountants and currently serves on its Board. He is currently Treasurer of the Miracle League of Long Island and Pet Peeves. Mr. Sanders previously served on the Boards of the American Kidney Foundation, Long Island Chapter of the March of Dimes, American Lung Association as well as several other charities.

Mr. Sanders is a member of the American Institute of Certified Public Accountants and the New York State Society of Certified Public Accountants. Mr. Sanders has an undergraduate degree from Queens College.

About Asset Enhancement Solutions, LLC

Asset Enhancement Solutions, LLC ("AES") is a financial advisory firm that provides both Investment Banking and Consulting Services to companies to solve unfavorable challenges such as operational, financial or liquidity issues or positive challenges such as finding the resources for rapid growth and expansion. AES also specializes in advising business owners on the sale of all or part of their company. AES works with public companies, middle-market companies and small businesses. AES has arranged over \$300 million in financing for both public and private companies in a variety of industries, arranged the merger of a few troubled companies into compatible, healthy

companies and has assisted a number of companies downsize operations to achieve profitability.

AES has many non-traditional funding sources that step in when many commercial banks will not or cannot, due to the risk the borrower represents or the regulatory requirements by which banks are governed. AES manages the complex process of raising capital from the start to closing of the transaction so that clients can focus on running their business.

Contact Information:

For more information contact:

Neil Seiden, Managing Director

neil.seiden@assetenhancement.com

516-767-0100

Arthur Sanders can be reached at:

arthur.sanders@assetenhancement.com

516-697-3900