



The Association of
Accountants and
Financial Professionals
in Business



LONG ISLAND CHAPTER

**October 27, 2020
Breakfast Teleconference**

Creative Financing Options for the Financial Challenges Caused by COVID-19

Login Time: 7:30am to 8am, Presentation Time: 8am to 10am

Dear IMA Members and Friends,

We hope you and your loved ones are safe and well during these unprecedented times.

The Long Island IMA Chapter has been working diligently in planning and adapting around the COVID-19 pandemic to best help and serve our valued members and colleagues. We are monitoring communications from IMA Global as well as New York State on a daily basis in order to plan future events in accordance with their guidance and restrictions.

Our priority still remains with our social responsibility for the safety of our members, speakers and colleagues. As a result, all future events through the remainder of 2020 will be held in a virtual format. We hope to return to live in person meetings in January, however we will perform our due diligence in November to ensure everyone's safety.

The [October 27th Breakfast – Creative Financing Options for the Financial Challenges Caused by COVID-19](#) event will be a live webinar which will include a question and answer session, please see below for the registration link.

Our chapter has always been a strong supporter of our local community, thus this event will be free of charge for members and only \$10 for non-members. We therefore ask you to pass this email on to your friends and co-workers who may be interested in this topic and in need of CPE credits.

Sincerely,
The Long Island IMA Board of Directors

Speaker



Neil Seiden
Principal, Asset Enhancement Solutions, LLC

Neil is the Principal of Asset Enhancement Solutions, LLC a financial advisory firm that provides both Investment Banking and Consulting Services to companies considering important transactions such as selling a company, acquiring a company and raising capital.

AES specializes in arranging debt and equity financing for companies with challenges. Unfavorable challenges such as operational, legal, tax, financial or liquidity issues or positive challenges such as opportunities for growth, acquisitions and long-term success. AES has arranged over \$500 million in financing for middle market companies, public companies and small businesses in a variety of industries.

Neil Seiden currently serves as an Agent for various lenders that make PPP Loans. AES has been involved with over 800 PPP loans totaling more than \$100 million to businesses and non-profits in 30 states. Neil has been interviewed by ABC Eye Witness News, Newsday, News 12 Long Island and the Long Island Business News for AES' work regarding PPP Loans.

Neil is periodically quoted in the New York Times, Newsday and Long Island Business News and is a frequent panelist at symposiums focused on financing. Mr. Seiden is a Past President of the Long Island Chapter of the Turnaround Management Association and a Past President of the Long Island Chapter of the Institute of Management Accountants and is currently on the Board of Directors of the Middle Market Alliance of Long Island.