

A promotional banner for a professional roundtable breakfast. The background is a blue and green abstract design with a silhouette of a man in a suit on the right. The text is centered and includes the event title, date, location, and guest presenter information. A yellow banner on the left indicates the event is rescheduled due to Superstorm Sandy.

Professional Roundtable Breakfast
Friday January 25th 2013 • 8:00 AM
Hyatt Place • Garden City

Rescheduled Due to Superstorm

Find Me The Money!
Creative Financing Strategies
for a Business Expansion

With Guest Presenter Neil Seiden,
Asset Enhancement Solutions, LLC

Hosted by Ian Baker & Victor Urbach

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The Next Professional Roundtable Breakfast will be Held at
the **GARDEN CITY HYATT PLACE** near Roosevelt Field at **FIVE NORTH AVENUE**

**** Rescheduled Due to Superstorm Sandy ****

New Date: Friday, January 25th 8:00 AM - 9:30 AM

About the Program:

Financing is the life blood of a business! Without financing, a business cannot support its customers, suppliers and employees. In today's turbulent times it is difficult for many businesses to obtain and maintain the financing which is critical to their survival and growth. Neil Seiden will discuss the types of traditional and non-traditional financing that are available to companies during different stages of the business life cycle.



Presentation Format:

Neil's presentation is in the form of a story about an entrepreneur who develops a unique surge protector and his quest for financing during different stages of growth. This becomes the framework to discuss the traditional and non-traditional types of financing available to businesses in today's challenging economy. The following types of financing are discussed during the story of Surge Technologies, Inc. and its creator Joe Engineer in his endless quest for financing:

- | | |
|---|-------------------------------|
| Bank Financing | Inventory Line of Credit |
| SBA 7a Loans | Real Estate Bridge Loans |
| Micro Loans | SBA 504 Loans |
| Friends & Family | Leasing |
| Angel Investors | Asset-Based Loans |
| Merchant Cash Advance | Foreign Receivables |
| Purchase Order Financing | Mezzanine Financing |
| Factoring/Accounts Receivable Financing | Sale-Leaseback of Real Estate |
| Financing of Government Contracts | Sale-Leaseback of Machinery |
| Venture Capital | Private Equity |

Who Should Attend:

Practicing attorneys and accountants, and allied professionals.

Register Now

Come join your colleagues for breakfast, great networking, and a terrific speaker.
No charge to attend but you MUST pre-register:

REGISTER

[Click to Register](#)



Neil Seiden is the Principal of Asset Enhancement Solutions, LLC, ("AES") a financial advisory firm that provides both Investment Banking and Consulting Services to companies to solve unfavorable challenges such as operational, financial or liquidity issues or positive challenges such as satisfying opportunities for rapid growth and expansion. AES works with public companies, middle market companies and small businesses. AES has arranged over \$250 million in financing for both public and private companies in a variety of industries. Mr. Seiden is a CPA with over 25 years experience in both public and private accounting, and served as the CFO of companies with annual sales ranging from \$5M to \$90M. As the CFO of a NYC based manufacturing and distribution company he orchestrated a turnaround in a single year from a loss of \$1.7M to break-even. He also refinanced the company's senior debt, raised both equity and mezzanine debt and sold off a division to raise cash. Mr. Seiden began his career at KPMG after graduating Summa Cum Laude from Boston University with a BS in Accounting. He is a Past President of the Long Island Chapter of the Institute of Management Accountants and is on the Executive Committee of the Board of Directors of the Long Island Chapter of the Turnaround Management Association.

Questions? Contact Victor Urbach at victor@ProRoundTable.com